

## Specialist Graduate Professional Study Programme of Management

COURSE	ECTS	Semester
Special Interest Tourism	6	Winter
Nature-Based Tourism	4	Winter
Tourism Destination Branding	5	Winter
Enterprise Creation and Management	6	Winter
Organizational Behaviour	4	Winter
Financial Management	6	Winter
COURSE	ECTS	Semester
Experience Economy and Tourism	4	Summer
Social media and Tourism	4	Summer
Integrated Management Systems	5	Summer
Integrated Management Systems in Tourism	5	Summer
Marketing of Small and Medium-Sized Enterprises	6	Summer
Taxation System and Taxation of Companies	4	Summer
Crisis Management	4	Summer