



**Firework**  
BAT INTERNSHIP PROGRAMME

**BAT**  
ADRIA

*Spark Your Talent!*

# Marketing Intern in BAT

**FIREWORK** is BAT's famous internship programme. By working in a unique, dynamic and competitive industry, you will face challenging tasks every day. This internship is a perfect programme for individuals who are ready to start their career in the marketing field. In a dynamic work setting alongside talented professionals, Firework provides real experience and an opportunity to build expertise in the field of marketing. During the programme you will receive continuous feedback on your performance, which will help in developing your problem-solving, presentation, and communication skills.

## YOUR MAIN TASKS

- Support the development of marketing activities
- Participate in brands discussion and activation plans
- Participate in the implementation of brand strategies and consumer engagement activities
- Participate in market data analysis and transforming it into realistic forecasts

## OUR EXPECTATIONS

- Student of final 2 years (or ahsolvent) of college in the field of economy
- Active university student status
- Interest in marketing
- Experience in marketing is a "plus", but not a "must"
- Dynamic, proactive personality, eager to learn and develop
- Analytical skills and a creative approach
- Outstanding communication skills in English and Croatian language
- Outstanding problem-solving skills
- Strong drive for results and ability to work independently
- "Can-do" attitude
- Excellent PC skills

## WHAT WE OFFER

- Experience in a multinational environment
- Real on-the-job learning
- Challenging tasks
- Knowledgeable, vibrant and dynamic team
- Competitive incentive

**LENGTH OF INTERNSHIP:** 3-6 months

**PLACE OF WORK:** Zagreb

**WORKING HOURS:** Full-time

**START:** March 2022

**APPLICATION DEADLINE:** [20th of February](#)

**READY TO KICK-START YOUR CAREER?**

**APPLY NOW BY SENDING YOUR CV TO** [JobHR@bat.com](mailto:JobHR@bat.com)

**LEARN MORE ABOUT BAT AT** [www.bat.com](http://www.bat.com)



BRING YOUR DIFFERENCE