




**Neven  
Garača**

Date of birth: 19/03/1961

Gender: Male

## CONTACT

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## WORK EXPERIENCE

**2020 – CURRENT** – Virovitica, Croatia

### Senior lecturer

Virovitica University of Applied Sciences

Organization, teaching and work with students

Scientific and research work

Course: Basics of Economics, Microeconomics, Management, Management of Small and Medium Enterprises, Strategic management, Integrated marketing communication

**2013 – 2020** – Virovitica, Croatia

### Vice dean for development

College of Management in Tourism and Informatics in Virovitica

Proposal for the development of strategic documents, development and implementation of action plans, international cooperation

Organization, teaching and work with students

Scientific and research work

Course: Basics of Economics, Microeconomics, Management, Management of Small and Medium Enterprises, Strategic management, Integrated marketing communication

**2010 – 2013** – Virovitica, Croatia

### Senior lecturer

College of Management in Tourism and Informatics in Virovitica

Organization, teaching and work with students

Scientific and research work

Course: Basics of Economics, Microeconomics, Management, Business communication, Accounting

**2007 – 2010** – Virovitica, Croatia

### Lecturer

College of Management in Tourism and Informatics in Virovitica

Organization, teaching and work with students

Scientific and research work

Course: Basics of Economics, Microeconomics, Management, Business communication, Accounting

**2004 – 2008** – Marino Selo, Croatia

### Director

Public social care institution of the Home for the Elderly

**2003 – 2004** – Daruvar, Croatia

● **Marketing and sales manager**  
Food industry "Daruvarčanka" d.o.o.

1996 – 2002 – Pakrac, Croatia

● **Accounting manager**  
Social Welfare Center  
Managing the accounting and finance department

1985 – 1996 – Pakrac, Croatia

● **Administrative assistant**  
Social Welfare Center  
Various administrative and accounting tasks

## EDUCATION AND TRAINING

● **Certificate of acquired pedagogical-psychological and didactic-methodological education**

Faculty of Education, Josip Juraj Strossmayer University of Osijek

2005 – Trg Ljudevita Gaja 7, Osijek, Croatia

● **Mr.sc.**  
Faculty of Economics

**Field(s) of study**

◦ Marketing

The impact of integrated marketing communication on product image,  
mentor dr.sc.Tanja Kesić

1995 – Try J.F.Kennedy 6, Zagreb, Croatia

● **Dipl.oec.**  
Faculty of Economics and Business

**Field(s) of study**

◦ Marketing

[efzg.unizg.hr](http://efzg.unizg.hr)

09/1975 – 07/1979 – Daruvar, Croatia

● **Administrative technician**  
High administrative school

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Croatian

**OTHER LANGUAGE(S):**

English

**Listening**  
B1

**Reading**  
B1

**Spoken  
production**  
B1

**Spoken  
interaction**  
B1

**Writing**  
B1

## PUBLICATIONS

### ● CROSBY PROFILE

<https://www.bib.irb.hr/profile/37400>

## DRIVING LICENCE

● **Driving Licence:** A

● **Driving Licence:** B

● **Driving Licence:** C

## FIELDS OF INTEREST

### ● **Fields of interest in Economics**

Communication in management and organizational processes (or areas) management, organization, communication