



# Martina Kovačević

Date of birth: 04/05/1994

Nationality: Croatian

Gender: Female

## CONTACT

Virovitica University of Applied Sciences, Matije Gupca 78, 33000 Virovitica, Croatia

[martina.kovacevic@vuv.com](mailto:martina.kovacevic@vuv.com)

(+385) 33492263

## WORK EXPERIENCE

**2020 – CURRENT** – Virovitica, Croatia

### University teaching assistant

Virovitica University of Applied Sciences

- Professional-scientific and research work
- Organization, teaching and working with students
- Course: Tourism Marketing, e-Marketing in Tourism, Introduction to e-Marketing, Communication and Multidisciplinary Approach to the Guest, Business Communication, Tourism Event Management, Rural Tourism Destination Management, River Tourism, Rural Tourism and Cultural Heritage, Promotion in Rural Tourism, Tourism Destination Branding, Sustainable Tourism Development Planning, Tourism Policy and Tourism Organization, Business Sales in Tourism, MICE Tourism, Tourism Destination Marketing

**2019 – 2020** – Garešnica, Croatia

### High school teacher

High school "August Šenoa" Garešnica

- Teaching

## EDUCATION AND TRAINING

**2019 – 2021**

### Master of economics

University North

**2018 – 2019**

### Certificate of acquired pedagogical-psychological and didactic-methodological education

Faculty of Education, Josip Juraj Strossmayer University of Osijek

**2013 – 2018**

### Professional Specialist of Economics

Virovitica College

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Croatian

**OTHER LANGUAGE(S):**

English

**Listening**  
A2

**Reading**  
A2

**Spoken production**  
A2

**Spoken interaction**  
A2

**Writing**  
A1

## DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Social Media / Microsoft Powerpoint / Zoom / Skype / Outlook / Facebook / Google Docs / Instagram / Power Point / Internet user / Team-work oriented / Organizational and planning skills / Good listener and communicator

## DRIVING LICENCE

● **Driving Licence:** AM

● **Driving Licence:** B

## PUBLICATIONS

● **CROSBİ Profile:** <https://www.bib.irb.hr/pretraga?operators=and|Kova%C4%8Devi%C4%87,%20Martina%20%2837908%29|text|profile>