




## Božidar Jaković

Date of birth: 25/12/1983

Nationality: Croatian

Gender: Male

### CONTACT

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### WORK EXPERIENCE

**04/03/2020 – CURRENT** – Virovitica, Croatia

#### Senior Lecturer

Virovitica University of Applied Sciences

Organization, teaching and work with students

Professional-Scientific and research work

Teaching courses: Tourism and sustainable development, Sustainable tourism development planning, Rural tourism and natural heritage, Ecotourism, Nature-based tourism, Environmental management, Environmental management and sustainable development, Entrepreneurship in rural tourism

**11/11/2015 – 03/03/2020** – Virovitica, Croatia

#### Lecturer

Virovitica College

Organization, teaching and work with students

Professional-Scientific and research work

Teaching courses: Tourism and sustainable development, Sustainable tourism development planning, Rural tourism and natural heritage, Ecotourism, Nature-based tourism, Environmental management, Environmental management and sustainable development, Entrepreneurship in rural tourism

**01/04/2013 – 10/11/2015** – Virovitica, Croatia

#### Assistant

Virovitica College

Organization and conducting seminars and exercises

Professional-Scientific and research work

**01/01/2012 – 31/03/2013** – Slatina, Croatia

#### Head of the Local Action Group

LAG Marinianis

LAG management, preparation and development of local development strategy and local development plan, preparation, development and application of project ideas, project implementation and preparation of reports.

Coordination and networking of local stakeholders, supporting the development of rural areas of the LAG, encouraging and supporting the local population and farmers in business

Slatina, Croatia

#### Trainee / expert associate

Town of Slatina

Professional training for jobs and tasks of a senior expert associate in the Department of Economy and Development, participation in the organization and implementation of economic events, work on cross-border cooperation projects HU - HR 2007-2013.

### EDUCATION AND TRAINING

**01/10/2013 – CURRENT** – Primorska 42, Ika, Opatija, Croatia

## ● **doctoral student**

Faculty of Tourism and Hospitality Management

<https://www.fthm.uniri.hr/dr-mor-o-studiju>

**01/12/2013 – 01/05/2014** – Osijek, Croatia

## ● **Certificate of acquired pedagogical-psychological and didactic-methodological education**

Faculty of Education, Josip Juraj Strossmayer University of Osijek

**2011 – 2011** – Zagreb, Croatia

## ● **State Professional Exam**

Ministry of Administration of the Republic of Croatia

**01/10/2004 – 30/09/2009** – Primorska 42, Ika, Opatija, Croatia

## ● **Master of economics**

Faculty of Tourism and Hospitality Management

<https://www.fthm.uniri.hr/>

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Hrvatski

**OTHER LANGUAGE(S):**

**English**

**Listening**  
B2

**Reading**  
C1

**Spoken  
production**  
B2

**Spoken  
interaction**  
B2

**Writing**  
C1

**Italian**

**Listening**  
B1

**Reading**  
A2

**Spoken  
production**  
B1

**Spoken  
interaction**  
B1

**Writing**  
A2

**German**

**Listening**  
A2

**Reading**  
A2

**Spoken  
production**  
B1

**Spoken  
interaction**  
B1

**Writing**  
A1

## DIGITAL SKILLS

Internet / MS Office (Word Excel PowerPoint) / Communication Platforms (zoom, skype, google hangouts, etc.) / Team player / Social network (Facebook Instagram Linked in)

## DRIVING LICENCE

● **Driving Licence: B1**

● **Driving Licence: B**

● **Driving Licence: BE**

## PROJECTS

**01/06/2021 – CURRENT**

**Comprehensive educational support of food-service providers facilitating demand on emerging special dietary restrictions consumer market**

project team leader of the Virovitica University of Applied Sciences

**01/10/2019 – 28/02/2020**

**Visitor Management Plan - EPICENTAR Sequoia**

project team leader

**26/09/2018 – 31/01/2019**

**Action Plan for development of cyclotourism in the cross-border region of Virovitica-Podravina County and the Town of Barcs**

project team leader

**18/06/2015 – 18/09/2016**

**Adoption of CROQF Principles at Professional Study Programmes of Entrepreneurship, the study programme of undergraduate professional study programme of Entrepreneurship**

associate - creating learning outcomes for the course

**01/07/2014 – 28/02/2015**

**Tourism Development Master Plan of the Municipality of Kreševo for the period 2014 - 2020**

associate in project implementation

**19/08/2013 – 19/02/2015**

**Adoption of CROQF principles in Tourism sector of higher education in Croatia**

associate in project implementation

**01/06/2013 – 01/03/2014**

**Implementation of destination management in the area of Virovitica-Podravina County - Tourism Development Master Plan of the Municipality of Pitomača until 2020**

associate in project implementation

**01/07/2011 – 30/06/2012**

**Adaptation of Transit Labour Market Model, Implementation of Transit Labour Market Programme, Labour Market Development, Consultation, Information in the Regions of Szigetvár and Slatina**

associate in project implementation

**01/01/2011 – 31/12/2011**

**Joint Economic and Regional Development Strategy Along the Border**

associate in project implementation

## NETWORKS AND MEMBERSHIPS

**01/01/2012 - CURRENT**

### ● **Local action group Marinianis**

Slatina  
Member of the LAG Assembly

**2014 - CURRENT**

### ● **Local action group VIP**

Virovitica  
Member as a representative of Virovitica University of Applied Sciences

## HOBBIES AND INTERESTS

### ● **Professional interests**

Nature-based tourism  
Tourism in protected areas  
Sustainable tourism development and environmental protection  
Sustainable tourism planning in rural areas

### ● **Hobbies**

Walking and recreation in nature  
Basketball  
Tennis  
Reading