




Nikolina Pleša Puljić

Date of birth: 20/12/1992

Nationality: Croatian

Gender: Female

CONTACT

 Matije Gupca 78,
33000 Virovitica, Croatia

 nikolina.plesa.puljic@vuv.hr

 (+385) 492250

WORK EXPERIENCE

01/05/2017 – CURRENT – Virovitica, Croatia

Assistant

Virovitica University of Applied Sciences

Organization, teaching and work with students

Scientific and research work

Course: EU project management, Macroeconomics, Management of small and medium enterprises, The economy of the European Union, Company economics, Economics of Entrepreneurship, Logistics in entrepreneurship, Marketing, Entrepreneurship, Business Intelligence, Market Research, Starting and managing an entrepreneurial venture, Integrated marketing communication, Business decision making in small and medium enterprises, EU project management, EU economic policy analysis.

02/02/2017 – 05/03/2017 – Virovitica, Croatia

Secondary school teacher

Vocational school Virovitica

Organization, teaching and work with students

Course: Accounting

EDUCATION AND TRAINING

19/02/2021 – CURRENT

Postgraduate doctoral study

Faculty of Economics in Osijek, Josip Juraj Strossmayer
University of Osijek

11/06/2018 – 14/06/2018

International Teaching and Training Week

International Business School, Bulgaria, Sofia

10/07/2016

Certificate of acquired pedagogical-psychological and didactic-methodological education

Faculty of Philosophy, Josip Juraj Strossmayer University
Osijek

05/07/2016

Master of economics

Faculty of Economics in Osijek, Josip Juraj Strossmayer
University of Osijek

LANGUAGE SKILLS

MOTHER TONGUE(S): Croatian

OTHER LANGUAGE(S):

English

Listening B2	Reading B2	Spoken production B1	Spoken interaction B1	Writing B1
------------------------	----------------------	------------------------------------	-------------------------------------	----------------------

DIGITAL SKILLS

MS Office (Word, Excel, Power Point) / Communication programs (Skype, Zoom) / Internet / Social networks / Business intelligence tools (Tableau)

COMMUNICATION AND INTERPERSONAL SKILLS

● Skills

Organized, communication and presentation skills, ability to work in a team, ability to adapt.

DRIVING LICENCE

● **Driving Licence:** B

PROJECTS

03/2021 - 03/2021

● **Product / service marketing - who are my customers and how to reach them?**

Education for young entrepreneurs in the Entrepreneurship Incubator Slatina, partner - Virovitica University of Applied Sciences.

CONFERENCES AND SEMINARS

2018 > - Opatija, Croatia

● **Interdisciplinary Management Research XIV**

presentation of the paper - Ribić, D., Pleša Puljić, N. (2018): *Education as a factor of success in agricultural production of tobacco*, Interdisciplinary Management Research XIV, Opatija, Hrvatska (ISSN 1847-0408), str. 563-578

2021 > - Online conference

● **Accounting and Management - RiM, 22nd International Scientific and Professional Conference**

presentation of the paper - Garača, N., Pleša Puljić, N., Viličnik, I. (2021): *Surveying and measuring the attitudes of consumers and employees with projective techniques*, Accounting and Management - A&M, 22nd International Scientific and Professional Conference, ISBN 978-953-7828-30-1 (II), str. 1-12

PUBLICATIONS

CROSB profile

[https://www.bib.irb.hr/pretraga?operators=and|Pleša Puljić, Nikolina \(38029\)|text|profile](https://www.bib.irb.hr/pretraga?operators=and|Pleša Puljić, Nikolina (38029)|text|profile)